



Economies of the Commons

Economies of the Commons Program Overview

dossier

Economies of the Commons

artikelen

Confirmed speakers and highlighted case studies [lees verder](#)

Economies of the Commons - Conference Outline Strategies for Sustainable Access and Creative Reuse of Images and Sounds Online [lees verder](#)

Economies of the Commons - General Announcement Strategies for Sustainable Access and Creative Reuse of Images and Sounds Online [lees verder](#)

Economies of the Commons Registration Information [lees verder](#)

Legal Seminar on Audiovisual Archives and Intellectual Property Rights Subject: legal issues on digitisation and reuse of audiovisual content [lees verder](#)

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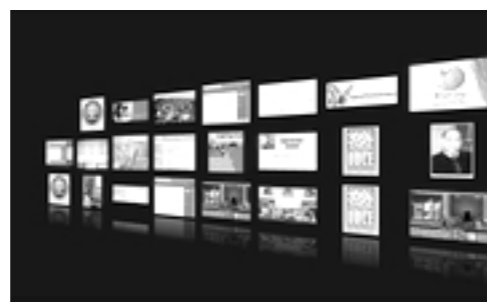
Economies of the Commons Program Program overview and timetable of the legal seminar, conference and public evening programs. [download](#)

links

Purchase your conference passepartout on-line! The conference passepartout for the Economies of the Commons conference can be bought on-line by following this link. The price of the passepartout is 25 euro and gives access to all conference related events. [ernaartoe](#)

Seminar, conference and evening programs
Please note - this draft program will be updated and detailed closer to the actual event.

Order your conference passepartout here on-line.



Legal seminar on audiovisual archives and Intellectual Property Rights

Location: Netherlands Institute for Sound and Vision, Hilversum
Date: Thursday April 10, 2008
Time: 10.00 - 17.00 hrs

Legal issues on digitisation and reuse of audiovisual content. The legal seminar includes two workshops on orphan works and clearing rights, and secondly on archives and open content publishing.

Speakers: Hubert Best (Best&Soames / FOCAL), M.H. Eiferink (Utrecht University), Herkko Hietanen (Turre Legal), Mieke Lauwens (Netherlands Inst. for Sound and Vision), Meike Richter (Journalist, Hamburg) Sebastian Luetgert (Open content activist, Berlin), a.o.
[read more](#)

Economies of the Commons Conference: Day I

Location: De Balie, Centre for Culture and Politics, Amsterdam
Friday April 11, 2008 - 10 - 18.00 hrs

10.00: Opening and Welcome

10.30: Conference Keynote:

Peter Kaufman: *The Economics of Film and Video Distribution in the Digital Age*

11.30: Panel 1: Audiovisual Archives

Audiovisual archives are at the beginning of a profound change in the way that they have traditionally operated for the last fifty years. This change is primarily the result of two key developments: [1] Digitization of analogue material becoming an integral part of the working processes; and [2] New online services that emerge, such as video on demand and online repositories for education.

Speakers: Pelle Snickars (SLBA), Richard Paterson (BFI - tbc), Tobias Golodnoff (Dansk Culturarv), Roei Amit (INA).
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13.00: Lunch break

14.00: Panel 2: Commons-based Peer Production

The digital world of internet is increasingly conceptualised as an expanding universe of content that not just sits there to be looked at, but that also can be re-used to create even more content. Much research has already been devoted to user-generated content and the processes through which that content is produced. But what are the economies of peer production? How do new developments compare to firm production and market-based production?

Speakers: Felix Stalder (Open Flows), Jamie King (Steal This Film), Jon Phillips (Creative Commons), Sebastian Lütgert (oil21.org)
Moderator: Paul Keller (Kennisland)
[read more](#)

15.30 Coffee break

15.45: Panel 3: European Digital Library

Individual efforts cannot meet the overarching requirements leading to ubiquitous access on a pan-European scale and do not accumulate to the critical mass needed to steer the research and development roadmap advocated by the industry. This gap is acknowledged by policy makers. Now European and national governments need to take responsibility to close the gap.

Speakers: European Commission (tba), Jill Cousins (Director European Digital Library), Sonja de Leeuw (Utrecht University/ case: Video Active), Georg Eckes (Deutsches Filminstitut / case: European Film Gateway)
[read more](#)

17.15: Wrap up first conference day

20.30: Public Keynotes & Responses: Sustainable Images for the Future

De Balie, Friday April 11, 2008 - 20.30 - 22.30

Presented in collaboration with **Images for the Future**

Public Keynotes:

Rick Prelinger (Prelinger Archives): *The Audiovisual Commons and the Social Contract*

David Bollier (On the Commons): *The Commons as a New Sector of Value-creation*

Debate with **Hans Westerhof** (Institute for Sound and Vision), **Emjay Rechsteiner** (Filmmuseum), Edwin van Huis (Images for the Future) and others (tbc).

Economies of the Commons Conference: Day II

Location: De Balie, Centre for Culture and Politics, Amsterdam

Saturday April 12, 2008 - 11 - 18.00 hrs

11.00: Panel 4: Uncommon Business Models

The value of Open Content:
In order to make digitizing cultural heritage material sustainable, business models need to be developed that balance the interests of the commons with a sound financial model. Many models like the good old subscriptions have proven themselves over the years and are likely to stay in one form or another. But the nature of the internet and type of material at hand requires us to investigate the possibilities of business models that are open at the point of access. During this workshop a panel of experts will discuss examples from various industries and explore the options for archives.

Speakers: Jan Velterop (Springer Open Access), Rick Prelinger (Prelinger Archives), Roei Amit (INA), Peter Kaufman (Intelligent Television) and experts from archives and the music industry
Moderator: Harry Verwayen (Kennisland)

12.30: Lunch Break

13.30: Panel 5: Intangible Heritage Resources in the (Non-)Western World

In our age of increasing global connectivity, cultural mobility and digital reproduction, intangible heritage is increasingly being appreciated, appropriated and exploited. Traditional music styles from various parts of the world have enchanted numerous musicians, scholars and admirers all over the world. Still, the preservation and transmission of intangible heritage faces an abundance of challenges and difficulties.

Speakers: Joost Smiers (Prof. em. Political Science of the Arts), Shubha Chaudhuri (ARCE), Anthony McCann (University of Ulster) Wim van Zanten (ICTM)
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15.00: Coffee Break

15.15: Panel 6: Professional Cultural Producers

This panel addresses the public content zone beyond that of user-generated-content: the possibilities and problems related to making professionally produced cultural productions publicly available on the internet. What kind of revenue models exist for that? How is the public interest in accessibility squared with the need of professionals to make a living? What new and alternative distribution models emerge for professional cultural producers and cultural institutions?

Speakers: Florian Schneider (Kein.tv), Rick Prelinger (Prelinger Archives), Kenneth Goldsmith (Ubuweb), and others (tba)
[read more](#)

16.45: Coffee Break

17.00: Report from the Legal Seminar on Intellectual Property Rights

17.30: Closing Session / Conference wrap up

21.00: Mashup Cinema

Public screening, live cinema & performance program
De Balie, Saturday April 12, 2008 - 21.00 - 00.00

Presented in collaboration with **Cinema De Balie**

Screenings, short films, and music performances around found footage and creative reuse of source materials.